



02_Pitch_Deck_12_Slides

Pitch Deck — 12 Slides

HISN — Financial Crime Decision Operating System Version: 3.0 | Date: October 2026 Owner: Founder & CEO Classification: Confidential | Status: Framework

Slide 1 — Cover

HISN Financial Crime Decision Operating System

Founder & CEO: Mohamed Abdo Target Raise: SAR 7.5M Pre-Money: SAR 30M (Management Position)
Date: October 2026

Slide 2 — The Problem

Fragmented financial crime compliance creates:

Disconnected tools (AML, fraud, KYC, sanctions)

Black-box decisions without explainability

Inconsistent audit trails

Operational drag on compliance teams

Slide 3 — The Solution

HISN FCDOS — A Financial Crime Decision Operating System

Canonical Decision Runtime

Signals → Evidence → Policy → Decision → Audit

One governed path

Explainable, reproducible decisions



Slide 4 — Product

Core Components:

Six engines: AML, Fraud, Sanctions, KYC, KYB, Graph

Decision DNA (immutable decision lineage)

Evidence + Audit fabric

Multi-tenant Row-Level Security

API-first architecture

Slide 5 — Technical Maturity

Repository Evidence:

Metric

Value

Classification

Python LOC

66,502

ACTUAL

TypeScript LOC

23,240

ACTUAL



Test suites

280+

ACTUAL

Documentation

830+ files

ACTUAL

Status: Built platform — not a concept.

Slide 6 — Market

Saudi Financial Institutions:

Segment

Count

Classification

Banks (Local + Digital + Foreign)

39

EXTERNAL FACT

Finance Companies

32



EXTERNAL FACT

Insurance

29–30

EXTERNAL FACT

PSPs

27–34

CONFLICT

CMA Institutions

UNKNOWN

UNKNOWN

Total Verified

128+

Mixed

Market Size: UNKNOWN — conflicting sources.

Slide 7 — Differentiation

HISN is not another AML tool. HISN is decision infrastructure.

Competitor Focus

HISN Focus

Detection



Decision

Screening

Governance

Alerts

Evidence

Fragmented logs

Audit lineage

Classification: MANAGEMENT ASSUMPTION — requires customer validation.

Slide 8 — Business Model

Revenue Streams (SCENARIO):

Platform License (annual)

Usage-Based

Modules

Services

ACV Range: SCENARIO — no WTP data yet.

Slide 9 — Financial Projections

ALL SCENARIO — NOT FORECASTS.

Metric

Y1



Y3

Y5

Revenue (SAR M)

0.75

13.0

77.0

Customers

1

10

35

Note: No customer interviews. No WTP. All projections SCENARIO.

Slide 10 — Team

Founder: Mohamed Abdo - 20 years experience - 12 years in KSA market - Fintech, compliance, commercial

Hiring Plan Post-Raise: CTO, engineering, security, compliance, sales

Slide 11 — The Ask

Item

Value



Round

Seed

Target Raise

SAR 7.5M

Pre-Money

SAR 30M (Management Position)

Post-Money

SAR 37.5M

Investor Ownership

20%

Use of Funds: Team (40%) | Security (20%) | Product (15%) | GTM (15%) | WC (10%)

Slide 12 — Contact

Mohamed Abdo — Founder & CEO HISN FCDOS Riyadh, Saudi Arabia

Where Trust Begins.

Disclaimer

This deck is for discussion purposes only. Not an investment recommendation. All projections are SCENARIO. Valuation is a management position.

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